



RISHA SAHU

SOCIAL MEDIA MARKETING MANAGER

CONTACT

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Address: Prayagraj, Uttar Pradesh

EDUCATION

2019 - 2022

Bachelor of Commerce (B.Com)

Allahabad State University,
Prayagraj

2017 - 2019

10th-12th

Dawn The Higher School and Collage,
Prayagraj

SKILLS

- Facebook Business Suite
- Facebook Creative Studio
- Zoho Social
- Canva
- CorelDraw
- Video Editing
- Social Media Optimization
- Social Media Marketing
- Facebook Ads
- MS Office
- Tally ERP 9

PORTFOLIO

https://drive.google.com/drive/folders/1sSigd_OqfhQJoKNFn9qE9QfHI5fBWf0T?usp=sharing

PERSONAL PROFILE

An enthusiastic learner who likes to learn new things whether a new trend or cooking a new dish.

WORK EXPERIENCE

March 2021 - April 2022

Redgrab books Pvt Ltd, Prayagraj.

— Social Media Marketing Manager.

December 2020 - March 2021

PMM Infra Pvt Ltd, Prayagraj.

— Social Media Marketing Executive.

October 2020 - November 2020

PMM Infra Pvt Ltd, Prayagraj.

— Sales Executive.

PROFESSIONAL CERTIFICATES

- **Fundamentals of Digital Marketing**
June - 2022

Certificate ID: EF9 4CW ECZ

Verify Certificate

<https://learndigital.withgoogle.com/link/1qsdpcedm9s>

- **Use Canva to Design Digital Course Collateral**
May - 2022

Verify Certificate

<https://coursera.org/share/96c0780ec6d95b87775b0dbdd3ecdf1f>

- **Use Canva to Create Social Media Visuals for Business**
June - 2022

Verify Certificate

<https://coursera.org/share/59967a2e4611577baace1b885dc5cf72>