



AAKASH

DIGITAL MARKETER

INTRODUCTION

An enthusiastic **digital marketing** And amazon trained Ecommerce Specialist (**ATES**). Have a good understanding of driving website traffic, lead generation, and conversions through digital marketing methods.

Looking forward for an opportunity to start my career in digital marketing

CORE COMPETENCIES

SEARCH ENGINE OPTIMIZATION

Have good understanding of all on page and off page optimization to rank web pages in search engines

WEBSITE DESIGNING

I have a good knowledge of wordpress.
Worked on some website designing projects

CONTACT



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**CERTIFIED DIGITAL
MARKETER FROM
IELEVATE INSTITUTE**

**COMPLETING THREE
MONTHS INTERNSHIP AT
NUFORM SOCIAL**

**WORKED AS A
FREELANCER ALSO**

TOOLS USED

- yoast seo
- Google keyword planner
- Uber suggest
- Semrush
- Ahrefs
- Mailchimp
- Filmora
- Canva
- Wordpress
- Woo Commerce
- Google analytics
- Tag manager

SOCIAL MEDIA OPTIMIZATION AND MARKETING

Have good understanding of paid sponsored ads on FACEBOOK and INSTAGRAM

Can create and manage engaging content for social media platform, like facebook, instagram, twitter and linkedin.

EXTRA SKILLS

LEARNING WEBSITE
DEVELOPMENT

LEARNING SOFTWARE
DEVELOPMENT

OTHER INFORMATION

DATE OF BIRTH - 10/NOV/2003

FATHER NAME - LALCHAND

GENDER - MALE

MARITAL STATUS - UNMARRIED

RELEVANT SKILLS

LEAD GENERATION

E MAIL MARKETING

CONTENT WRITING

VIDEO EDITING

GRAPHICS DESIGN

CERTIFICATIONS

- Certified digital marketer from IELEVATE INSTITUTE
- Google search ads
- Google display ads
- Google shopping ads
- Google mobile ads
- Google video marketing
- Google ads measurement
- Google analytics certification
- Semrush - SEO certification
- Youtube channel growth
- Microfost bing ads
- Hubspot email marketing certification
- Amazon Trained Ecommerce specialist

QUALIFICATIONS

Pursuing BCA (Bachelor's in computer applications)