

# Sachin Pal

Contact No.: +91(965)-063-2332

Email ID.: [krsachin49@gmail.com](mailto:krsachin49@gmail.com)

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## Career Objective: -

Seeking a **Search Engine Optimization (SEO Analyst)** Position where I can use my SEO skills and experience to increase site traffic and SERP for different website. Looking forward to joining a new company. Up for new challenges.

## Education Qualification:-

- 10<sup>th</sup> passed from CBSE Board
- 12<sup>th</sup> passed from CBSE Board
- Pursuing B.A Final Year

## Work Experience:-

Currently Working In **Vega Moon Technologies** Since 8th Feb 2021.

8 Months Worked In **D2S Technologies** as SEO Executive.

1 Year Working Experience **Gtechwebindia** pvt. Ltd as SEO Executive.

6 Months Working Experience in **GTM Infotech** as SEO Executive.

## Personal Ability &Key Skills:-

- Self motivation, Initiative with a high level of energy.
- Punctual, Hardworking & like to work in team and Individual.
- Decision Making, Critical thinking, Organizing and Planning.

## SEO Skills:-

**On-page Knowledge:**- Knowledge of Meta Tags Optimization, Content Optimization, Title Tag, ALT Tag Optimization, Keyword Research, Sitemaps, Google Search Console, Robot.txt, URL Optimization Google analytics etc.

**Off-page Knowledge:** - Blog Creation, Blog Submissions, Blog Commenting, Profile Creation, Video Marketing, Image Sharing, PDF Sharing, Social Media Optimization, Bookmarking Submission, Classifieds Posting, Press Release, Directory Submission, Business Pages, Business Listing, Article Submissions etc.

**SMO Skills:**-Able to Handle Social Media Platforms Like- Facebook, Twitter, LinkedIn, Pinterest, Youtube etc

**Other Skills:**- Good knowledge of HTML, CSS & Bootstrap.

**Hobbies & Interest:-**

- Internet Surfing
- Reading Books & Newspapers
- Watching Sports

**Personal Profile:-**

**Name:** Sachin Pal

**Father's Name:** Mr. Devendra Pal

**Date of Birth:** 10<sup>th</sup> Aug 1996

**Sex:** - Male

**Marital Status:** Unmarried

**Languages Know:** - Hindi, English & Punjabi

**Permanent Address:** M- 42, Rajeev Nagar Ext., Begumpur New Delhi-110086 (Rohini Sec-22)

**Disclaimer:-**

The above statements are true to the best of my knowledge and belief.

Date:-

Time:-

# Curriculum Vitae