

VIJAY KEER

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City- Udaipur (Raj)

DOB- 02.12.1999

CAREER OBJECTIVE

I am looking for a job as a Digital Marketer in a Digital Marketing Company. Where I can use my knowledge of Digital Marketing tools to contribute to the organization's goals.

WORK EXPERIENCE

- ★ **Digital Marketing TL & Trainer at Matrix Web Infotech (Oct-July to Running)**
My duties included serving as a team leader and teaching interns. On-Page SEO, Off-Page SEO, and Technical SEO.
- ★ **Search Engine Optimization Executive at Brand Chanakya (Oct-2022 to July-2022)**
My responsibility was content strategy, On-Page SEO, Off-Page SEO, Technical SEO.
- ★ **WhatsApp Executive at Narayan Seva Sansthan (Feb-2020 to Sep-2021)**
My role was to support Donors & Patients on their queries as well as solve it and to introduce the work process.
- ★ **Customer Relationship Executive at Five splash (Jan 2019 – Feb 2020)**
My role was to support Customers & Delivery Executives on their queries as well as solve it.
- ★ **Customer Service Executive at Big Bazaar (Dec 2018 – Nov 2019)**
My role was to support customers on their complaints as well as solve it.
- ★ **Computer Teacher at Bhagwati Computer (Feb 2017 – Aug 2017)**

ACADEMIC QUALIFICATION

- ★ BCA from JRN Rajasthan Vidyapeeth University Udaipur (2020)
- ★ Senior Secondary Exam Passed- 82% From RBSE Board (2017)
- ★ Secondary Exam Passed- 62% From RBSE Board (2015)

SKILLS

I have knowledge of digital marketing in area like-

Digital Marketing Strategy, Content Strategy, SEO - (On-Page SEO, Off-Page SEO, Technical SEO) Social Media - (Facebook Ads Manager, R&D, Online Lead) Digital Marketing tools - (Google Analytic, Webmaster, Google keyword planner & More)

PROJECTS

- ★ DCS & IT - (DM - SMM, Ads Campaign Run – Lead Generation)
- ★ Craftmishi - (DM - SMM, Ads Campaign Management)
- ★ EduWings india - (SEO)
- ★ Ayush Group - (SEO)

HOBBIES

- ★ Reading
- ★ Internet surfing
- ★ Listing Music & Book Summary

LANGUAGE KNOWLEDGE

- ★ Hindi, English, Mewari.

PERSONAL STRENGTH

- ★ Honest
- ★ Positive
- ★ Confidence
- ★ Self-Motivated
- ★ Communication Skills

DECLARATION

I hereby declare that above mentioned information is correct to my knowledge & belief. I would do all the responsibilities with full zeal.

Vijay keer