CURRICULMVITAE

CHIRAG

Add: G-21/A, KRISHAN VIHAR New Delhi -110086 Contact No 9711614595 <u>E-mail Id: Chirag971161@gmail.com</u>

CAREER ASPIRATION

Seeking a position to utilize my skills and abilities in the field that offers professional growth while being innovative and flexible.

ACADEMIC QUALIFICATION

- B.A Final Year from DU
- 12th Passed from CBSE Board.
- 10th Passed from CBSE Board.

PROFESSIONAL WORK EXPERIENCE

- Currently Working with **Travel Volt** as a Sr. SEO Specialist
- Fourteen months work Experience as a Sr. SEO Executive with Maisha Infotech Pvt LTD
- One and a half years' Experience as Jr. SEO Executive with STUDYIQ

ROLES & RESPOBSIBILITIES

- Plan, develop and implement our SEO strategy
- Work towards organic search optimization and ROI maximization
- Monitor rankings for all business-critical keywords through tools like ahref
- Monitor and Manage all SEO KPIs
- Identify problems and deficiency and implement solutions in a timely manner
- Suggest improvements in process and productivity optimization
- Collaborate with tech team, marketing team and other stakeholders

- Stay up to date with the latest SEO and digital marketing trends and best practices
- In-depth knowledge of research principles, methods, and experience in analyzing data
- Complete ownership and pride in your performance and its impact on company's success
- Critical thinker and problem-solving skill

PERSONAL DETAILS

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- Father's Name : Sh. Babu Lal Singh
 - Dateof Birth : 14/09/1995
- Nationality : Indian
- Sex : Male
- Religion : Hindu
- Marital Status : Unmarried
- Language Known : Hindi & English