



# Shilpi yadav

Digital Marketing Intern

D-270 SHAKUR PUR COLONY, DELHI, 110034, India  
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## Date of birth

15-6-1995

## Nationality

Indian

## Skills

Microsoft Excel

Social Media Management

Content Creation

Digital Marketing

Wordpress

SEO

Social Media

Google Analytics

Landing Page creation

Marketing Automation

Facebook Ads

goggle ads

## Profile

Experienced in e-commerce marketplace management for past 3+ years .

handling marketplace panel like Amazon, Flipkart, meesho, Ajo, nayakka, myntra , etc.

Doing a digital marketing diploma of 6 months to enhance my skills.

I am very passionate and hardworking towards my work .

## Employment History

### E-commerce Marketplace manager, shri ram enterprises , Delhi

March 2019 – November 2020

Manage all task related e-commerce marketplace like order processing , inventory manage, return manage, order fulfillment on time, claim mangment etc

### E-commerce marketplace executive, ADITYA GLOBAL INC., Delhi

February 2021 – July 2022

Supervises all related task

upload products vie bulk upload on marketplace

write content to enhance products on panel.

write suitable keywords for product to increasing visiblity of product .

monitor all marketplace and make sure all product are visible on and performing good .

## Education

Graduated from Delhi university

degree B.com

perusing masters from ignou

degree M com

## Courses

Digital Marketing, Digital scholar