

KAVITHA K

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Address: Ramapuram, Chennai

OBJECTIVE:

To Obtain employment with your company which offers a positive atmosphere to learn and implement new Technical and Non-Technical skills and techniques for the betterment of the organization.

EDUCATIONAL QUALIFICATION:

COURSE	NAME OF THE INSTITUTION	YEAR OF PASSING	PERCENTAGE
B. TECH (Bio medical engineering)	Rajiv Gandhi college of engineering and technology, Pondicherry.	2020	85.6
HSC	St.Mary's matriculation higher secondary school, Cuddalore.	2016	82
SSLC	St.Mary's matriculation higher secondary school, Cuddalore.	2014	98

WORK EXPERIENCE:

Pulsus Healthtech LLP, Chennai.

01/2020 – Present

Job Description: Program Manager (The main roles and responsibilities are: To design a Seo friendly website by following all the seo rules and regulations. The primary goal is to rank the website in top position. Work on daily updates in Seo. Monitor websites using google analytics and generate leads.)

- Organized 10+ medical conferences with high revenue scale (30,000+ \$)
- Search Engine optimization
- Email marketing and campaigns
- Content writing, Website building and CMS
- Google webmaster tools
- Experience working with CMS and building/administering content in CMS environments
- Social media marketing
- Google algorithm updates
- Search engine Marketing
- Google webmaster tools

TECHNICAL SKILLS:

- Customer relationship
- Digital Marketing
- Social media marketing

ACADEMIC ACTIVITIES:

- Attended workshop in **DR. N. G. P INSTITUTE OF TECHNOLOGY**, Coimbatore based on TRAINING AND QUALITY CONTROL OF MEDICAL EQUIPMENT.
- Attended national level workshop on “CRITICAL CARE AND RADIOLOGICAL EQUIPMENTS”.
- Completed training KRISHNA HOSPITAL, Cuddalore, Tamilnadu.

INTERPERSONAL SKILLS:

- Good communication
- Technical ability to turn designs into products
- Careful measurement and analytical skills

PERSONAL INFORMATION:

- Father's name : G. Krishnakumar
- Date of birth : 15.02.1999
- Marital status : Single
- Gender : Female
- Languages known : Tamil, English

DECLARATION:

I solemnly declare that the above stated information is correct and true to the best of my knowledge.

PLACE: Chennai

DATE : 06.01.2023

Kavitha K