



Raj Kadu

- As an SEO Executive, I have a proven track record of successfully improving search engine rankings for clients in various industries.
- My expertise includes keyword research, Basic knowledge of on-page optimization, and link building.
- I am skilled in using tools such as SEMrush, and Google Analytics to analyze data and make informed decisions.
- I am also experienced in creating and implementing successful SEO strategies that drive website traffic and increase conversions.
- I am seeking employment opportunities that will allow me to gain experience in SEO and PPC, while also expanding my programming language skill set.

Contact

Phone

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Email

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Address

Ahmedabad , Gujarat

Education

Pursuing
Bachelor Of Commerce
Gujarat Univercity

2021 - 2022
Professional Program In
Advance Digital Marketing
Ahmedabad School Of Digital Marketing

Skills

- Facebook & Instagram Ads Manager.
- Basic Knowledge Of Google Ads (PPC).
- Search Engine Optimization (Off-Page SEO).
- Basic Knowledge Of On-Page SEO.
- Google Analytics
- Google Search Console
- Canva
- HTML

Experience

June - 2022 - Current

Elsner Technologies Pvt.Ltd.

Jr. Seo Executive

- Implementing various off-page SEO strategies to improve keyword rankings and drive increased website traffic.

March 2022 to May 2022

CorpTeaser

Digital Marketing Executive - Internship

- I manage clients' social media accounts and post content across platforms including Instagram, Facebook, LinkedIn, and Twitter.
- Expertly managing and handling clients' Facebook and Instagram Ads Manager campaigns to achieve optimal performance and results.
- Expertly managing and handling clients' Google Ads campaigns to achieve optimal performance and results.
- Expertly managing and handling clients' Theater Ads campaigns to achieve optimal performance and results.

HOBBIES

- Listening to music.
- Singing.
- playing the guitar.
- Cooking.
- Playing cricket.

Language

- English
- Hindi
- Gujarati
- Marathi