

S. Ramya

Freelance content writer,

MSc Human Nutrition & Nutraceuticals ramya1abi@gmail.com

Ph- 9489007194/ 8072757808

I am a skilled person, having 10 years of working experience in content writing, writing blogs with SEO friendly techniques, making it much readable by search engines. Promoting on social networks etc. I ensure that it is free from plagiarism and the article is written within the time limit. I am a professional nutritionist too having around 16 years of experience in health care, fitness and nutrition. I wrote in fitness, diet, health and wellness, beauty, automobile, finance, entertainment, tech, fashion and lifestyle, academic niches.

If given this role I will take over the role and give out my best output.

Work Experience

- Freelance Content Writer

Netbix Data

- Freelance content writer

Techocupar Pvt Ltd

- Freelance Content writer

Stopnotdigital.com

- Freelance Content writer

Glamandguide.com

- Freelance Content writer

GSM plus infotech limited

- Freelance Content writer

Ways2unique,madurai

- Freelance content writer cum Seo writer

Nowcare4u.com

- Freelance content writer

US House service site

- Freelance Content Writer

Eyoguroo.com - Madurai, Tamil Nadu

2015 to 2019

As a freelance content writer, I wrote a Humpty number of contents and published them on the company website. I had a good response from the concerned side for my writing skills.

- Freelance Content Writer

Chetnatrpati.com - Madurai, Tamil Nadu

2015 to 2018

As a freelance content writer I actively worked at this concern, showed my innovative writing skills and got good appreciation from the audience side.

- Nutritional Head- VLCC

- Center Head- Pink Fitness Centre
- Worked as Client Serving Manager / Nutritionist in Pink Fitness Centre, Madurai
- Worked as Center Head- Anjali Mukerjee Pvt Ltd - Bangalore, Karnataka
- Center Manager- Sutra Fitness Studio, Bangalore
- Center Manager- Snap Fitness, Bangalore
- Worked as Centre Manager in Diva Fitness Studios, Madurai
- Worked as Showroom manager in Fitnessone Group India Ltd, Madurai
- Worked as Client Serving Manager / Nutritionist in Pink Fitness Centre, Madurai
- Worked as Senior Nutritionist in Talwalkars Fitness Centre, Madurai
- Worked before as Nutritionist in Maverick Fitness Studio, Madurai
- Worked before as Nutritionist In AMC Company at

Bangalore

SELF DESCRIPTION WITH KEY FEATURES

- In depth knowledge of a variety of administrative tasks

InDesign

- Enthusiastic professional with a proven track record of providing outstanding administrative support for more than a decade. Primarily striving to understand client needs and provide them exceptional results through a cognitively flexible and positive approach.
- Remarkable potential to efficiently perform technological applications necessary for the role. Able to work well on my own. Specially trained to work dynamically in a professional environment.
- Energetic and well-organised professional having experience in administrative support services.
- Brilliantly capable of performing detail oriented work with frequent interruptions. Demonstrated ability to assist in collecting and compiling assessment data required for accreditation purposes.
- Proven ability of accurately typing correspondences, schedules, and confidential records along with maintaining thorough knowledge of the management curriculum.

BEING AN CENTRE MANAGER DONE THESE ROLES

- Administered all sales and profit performance within the centre network. Provided orientation to all new hires for various procedures.
- Analysed appraisal and recommended promotion and termination of all employees.
- Developed and monitored all direct marketing activities.
- Ensured achievement of all sales objectives on a monthly basis.
- Installed equipment and machinery for various centre processes.
- Monitored all production operations for all centre networks.
- Performed regular operation assessments for various centre networks.

Thesis and Projects Done

Effect of Supplementation Of PARRY'S NBC-9 Soft gels on Selected Asthmatic Patients.

- ❖ Project on Therapeutic Nutrition
- ❖ Mushroom Cultivation
- ❖ Child Development & Family Resource Management ❖ Clinical Nutrition and Dietetics.
- ❖ Project on Alternative Medicines
- ❖ Project on Food Safety & Quality Control

INTERSHIPS DONE

Vadamalayan Hospital - Madurai, Tamil Nadu

Dietetic Internship done at Aarthur Aashirvadam Hospital, Madurai

- ❖ On-the -Job Training done at Gram Mooligai Company Pvt Ltd, Sevioor
- ❖ Internship done on Mushroom cultivation at Agricultural college, Madurai Education

Master of Science in Distinction

Fatima College of Autonomous - Madurai, Tamil Nadu

2000 to 2004

Bachelor of Science in Home Science

Fatima College of Autonomous - Madurai, Tamil Nadu

2000 to 2004

Pre

Tagore Vidyalayam Matriculation Higher Secondary School - Madurai, Tamil Nadu

1999 to 2000 diploma in Baking

Technology

Tagore Vidyalayam Matriculation Higher Secondary School - Madurai, Tamil Nadu 1997 to 1998

Skills - Administration, social media posting, Diet Counselling,

Content writing, internet surfing, communication skills, multi tasking

Additional Information

TECHNICAL SKILLS:

WordPress, Microsoft PowerPoint, Microsoft Words, MS -DOS, MS-EXCEL, INTERNET Surfing, Tally.