

Anurupa Sarkar

Gayeshpur Colony, Gayeshpur, Kalyani, Kalyani, WEST BENGAL • 8420947136
• anurupa.3109@gmail.com • [linkedin.com/in/anurupa-sarkar-0b6388237](https://www.linkedin.com/in/anurupa-sarkar-0b6388237)

Experienced content writer with a knack for crafting engaging and informative content across various platforms. Possessing a passion for storytelling and a deep understanding of SEO, this professional creates compelling narratives that captivate audiences and drive organic traffic. Adaptability to different industries and writing styles enables delivering high-quality content that consistently meets clients' objectives. Thrives in fast-paced environments and excels at collaborating with cross-functional teams to develop results-driven content strategies.

WORK EXPERIENCE

WE LOVE DIGITAL MARKETING • Kolkata • Internship • 05/2023 - Present

Content Writer Intern

Webapps Solutions • Kolkata • Full-time • 10/2022 - 04/2023

Content Writer

ANO Writers • Pandua • Full-time • 08/2022 - 09/2022

Calcutta-based startup company with more than 20 in-house writers and working with several small & big companies providing them with Search Engine Optimized content over a long period.

Associate Content Writer

EDUCATION

Masters in Arts in English

Rabindra Bharati University • Kolkata • GPA: 8.100 • 04/2019 - 07/2021

Bachelors in ARTS in English Literature

Rabindra Bharati University • Kolkata • GPA: 6.729 • 04/2016 - 04/2019

CERTIFICATIONS

Diploma Course in Information Technology

Nehru Yuva Computer Shiksha Kendra • 07/2018 - 06/2019

SKILLS & INTERESTS

Typing Speed 35 WPM, Understanding of SEO, Content Writing, Reading