CURRICULUM VITAE

LALIT BHARDWAJ

Mob. 9015705662

E-mail: [lalitbhardwaj34@gmail.com](mailto:lalitbhardwaj34@gmail.com)

**JOBS & RESPONSIBILITIES**

> I have experience of working on Web Domain, Digital Marketing (SEO, SMO, ORM) and paid marketing.

> Develop and execute strategies to generate new business opportunities and drive sales growth.

> Identify potential clients and build and maintain relationships with them.

> Collaborate with the marketing team to develop and execute targeted marketing campaigns.

> Work closely with the technical team to understand client requirements and propose solutions that meet their needs.

> Monitor industry trends and competitor activities to identify potential opportunities and threats.

> Prepare and deliver sales presentations and proposals to potential clients.

> Negotiate contracts and close deals with clients.

> Provide regular reports on sales performance and progress against targets.

> Attend industry events and conferences to network and build relationships with potential clients.

##### CURRENT STATUS

* Searching for job which Enhance my skill and working experience

**ACADEMIC QUALIFICATION**

* 10th Passed from CBSE Board.
* 12th Passed from NIOS Board.
* B.Com Passed from Amroha University(U.P.)

**TECHNICAL QUALIFICATION**

* Basic knowledge of Computer
* Power point, MS-Excel, Internet.

**WORK EXEPERIENCE**

* 2 Years’ experience Vxpert Pvt. Ltd. As a sales executive.
* 14 Months experience in Metro Capital services. As a team leader
* 1 Year experience in Google as a Sales marketing executive (BDE). I worked through 3rd party company IKYA company. I created google my business listing in this company.
* 2017 - Currently working in Confluence Solution post of Business Development Manager. This is IT software company Like (Website designing, Digital Marketing, Ecommerce Platform and Mobile Application. Mobile Applications just started by company.

STRENGTH

* Hard Working.
* Positive Attitude.
* Believing in Team Work.
* Punctual to time.

SPORTS ACHIEVEMENTS

Football & kabaddi level certificate (school level)

Big incentive achieved in all insurance companies, google and IT sales.

Cricket certificate (school level)

PERSONAL DETAILS

Father's Name : Mr. Ram Kumar

Date of Birth : 05/June/1990

Gender : Male

Nationality : Indian

Marital status : Married

Language known : Hindi & English

Mobile No. 9015705662

Address : Yamuna Vihar, Shahdara New Delhi 110053

DECLARETION

Hereby declare that above mentioned information is correct the best of knowledge and bear the responsibility for the correctness of the above mentioned particulars

DATE : / / 2023

Place : .................... (LALIT BHARDWAJ)