

# Raushan Kumar

## Content Writer

Experienced freelance Content Writer with a proven track record of crafting compelling blogs, articles, web content, and copy. Over the past 3 years, I've worked with diverse businesses, showing the power of words to unlock their full potential. Let's work for your brand together.



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📍 Patna, Bihar 840001, Patna, India

## WORK EXPERIENCE

### Content (Webpage) Writer Capitallinks (Banking/Fintech)

02/2021 - Present

Remote

Capitallinks is a fintech company providing account opening, loan, finance and many more banking services. All the webpages website content on capitallinks website is written by me which potentially helped them to rank higher on google Search results

#### Achievements/Tasks

- Writing Webpages
- Researching Keywords
- Making Webpages SEO optimized

### Content Writer

#### Ariseserver (Technology/Server/Web)

05/2021 - 06/2021

Ariseserver is an extremely popular and well-known web hosting and server provider multinationally. They were searching to refresh their Content on website and we met on linkedin. Now their exact words are "Our content is much more better than previous one."

#### Achievements/Tasks

- Writing/Refreshing Webpages
- Researching Keywords
- SEO Optimized Content

### Content Writer

#### RichiReach (Marketing Agency)

02/2021 - Present

India

Richireach is a content writing agency helping businesses to write different sort of content. I have worked with them and they were really happy with my productivity

#### Achievements/Tasks

- Writing Blogs, Webpages, Copy, emails
- Researching on Different topics
- Keyword Implementations
- Content Strategy Creation
- Content Planning

### Content Writer

#### As a Freelancer

02/2021 - Present

I have written several blogs, articles, webpages and content for different companies and niches. All my clients are very happy and satisfied with my writing

## EDUCATION

### Higher Education

#### +2 Zila School Motihari

03/2018 - 03/2020

Motihari, Bihar India

### Graduation

#### Patna University

05/2021 - Present

Patna, India

#### Courses

- Psychology (Hons.)

## SKILLS

Content Writing

Blog Writing

Webpage Writing

Article Writing

Email Writing

Copy Writing

## ACHIEVEMENTS

Completed Digital Marketing Course by Google Digital garage (06/2023 - Present)

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

## INTERESTS

Writing

Reading

Researching

Social Media Management

Blogging

Learning About Marketing