# bArushi Kant

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# CAREER OBJECTIVE :

Creative, skilled and accomplished Technical Content Writer with diverse knowledge of writing contents on various topics. Seeking a position as a Content Writer in a company where my skills and proficiency will be utilized.
**TECHNICAL SKILLS:**

* SEO tools, blogs and Wordpress
* **Can write Blogs and Articles on the basis of SEO guidelines**
* Familiar with tools like **Chat GPT,** Microsoft Office, Access, Excel, PowerPoint and docs, optimizilla, flicker etc.

**Work Experience and Professional strengths:**

* 6 months of experience in Zaptas Technologies pvt. Ltd as Technical Content Writer since 2023 till date
* Progressive experience as **a web content writing, and Blogs**.
* Ability to generate content in a clear and precise manner- Blogs, Website (Web Content)
* Target oriented and ability to perform tasks within limited period of time
* Hands on experience of ON page SEO, OFF Page SEO and Keyword Research
* Can write on the basis of SEO guidelines
* Target oriented and ability to perform tasks within limited period of time
* Exceptional written and verbal communication skills
* Extensive knowledge of Google key word research tools
* Possess excellent organizational and management skills
* Excellent knowledge of grammar and use of punctuation marks
* In-depth knowledge of on-line research with excellent analytical skills

**OTHER SKILLS**

* Diploma in Stenography
* Diploma in MDCIT (Master Diploma in Computer Application)
* **PROJECT NAME:-**

[**www.zaptas.com**](http://www.zaptas.com/)

* **Full content (All the services are written by me)**
* **All Blogs**
* **All Social Media Posts**

[**www.eideabox.com**](http://www.eideabox.com/)

* **Full Content**
* **Blogs**
* **All Social Media Posts**

[**www.renergise.ie**](http://www.renergise.ie/)

* **ALL blogs**

**MotaChashma**

* **Written SEO articles**
* **Worked on CRM panel**
* **Updated, Uploaded articles on CRM**

**Elawoman**

* **Written Clinic and Doctors Catalogues**
* **Written Medical Tourism articles**
* **Press Releases**
* **SEO articles**
* **Medical reports**
* **Worked on API**

**Markup Designs**

* **SMO posts**
* **SEO content including articles, blog, short decriptions**
* **Press Release**
* **Webpages**

**JanBask Digital Design**

* **Articles, Blogs, PR**
* **SMO**
* **Reviews**

**PERSONAL PROFILE**

**Full Name** Arushi Shah

**Date of Birth** 2nd August 1990

**Qualification** MBA

**Nationality** Indian

**Marital Status** Married

**Languages** English, Hindi, Both – Writing and Communications.

**Software** Microsoft Word, Power-Point and Excel

**Hobbies** Reading, Playing Basketball & Badminton

**Strength** Confident, Hardworking, Innovative & Resourceful Self-motivated.

**Declaration -** I hereby declare that the above mentioned details are true, correct and accurate to the best of my knowledge and belief.