

# Mohit Kumar

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## Education

- High School from White Leaf Public School
- Senior Secondary from National Institute of Open Schooling
- B.com from from Arunodaya University

## Work Experience

- |                                                       |                       |
|-------------------------------------------------------|-----------------------|
| • SEO Intern (TGC Innovation Ltd.)                    | April 2016 – Jan 2017 |
| • Seo Executive (OpalDoor Softwares Pvt. Ltd.)        | Jan 2017 – Jan 2018   |
| • Sr. Seo Executive (Kasper infotech Pvt. Ltd.)       | Jan 2018 – Sep 2020   |
| • Team Leader (Digitalized Apex Technology Pvt. Ltd.) | Present               |

## Digital Marketing Projects I have worked for

### 1.) <http://www.dwarkaexpresswaynewproject.in>

- Villas In Dwarka Expressway
- Apartments On Dwarka Expressway
- 3 BHK Apartments In Dwarka Expressway
- 4 BHK Apartments On Dwarka Expressway
- Luxury Villas In Dwarka Expressway

### 2.) <https://tech2globe.com/>

- Amazon Consulting Services Agency
- Amazon consulting services
- Amazon consulting agency
- Amazon Consulting
- Consulting Services for Amazon
- Amazon marketing consulting

### 3.) <https://mannyslandscapingcorp.com/>

- Hardscape Solutions In NY
- Drainage Solutions In NY
- Landscaping Service In New York
- Landscaping Services In NY

- Masonry Services In NY
- Masonry Services In New York
- Tree Removal Services In NY
- Snow Removal Services In NY

4.) <https://www.all4kidsonline.com.au/>

- Kids Teepee
- Kids Trampoline
- Toddler Backpack
- Kids Outdoor Toys
- Baby Bath Toys

## Skill & Abilities Related to SEO

- Website Analysis
- Keyword Research
- Competitor Website Analysis
- Optimizing Title, Meta Description, and Meta Keywords
- Header Tags Optimization (H1 TO H6)
- SEO (Off-Page)]
- Facebook Ads
- Google Ads

## Some Other Plus Points

- Video Editing
- Image Editing
- WordPress Website Development
- Team Management
- Excel
- MS-Word
- Mailing

## Personal Details

- Marital Status: Married
- Languages: English, Hindi
- Birthday: May, 09, 1995
- Nationality: Indian