**Ravi kumar bairwa**

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Jaipur (Rajasthan)

**SUMMARY:**

* Total 4+ year’s experience, In Digital Marketing is 3 year’s on Social Media marketing on assignment Base

Create a strategies how to implements to engage with customers with social platforms also campaigns

* experience in IT industry more than 1 years of IT experience as a SoftwareTranee

**SKILL SUMMARY:**

* SMM **:** Twitter, Facebook, youtube,Instagram
* Google ads:PPc Ads**,** Display Ads, Youtube Ads
* Seo:OffPage, OnPage, Teachnical SEO
* Graphics  **:** Canva Pro
* Tools **:** Keywords Planner,Google Adwords, Elementor Pro, RedTool
* Plugins **:** WooCommerce, **Yoast SEO,** **Starter Templates,** Semrush's
* Languages **:** Core Java,Advance Java
* Framework **:** Spring core
* Web Technologies **:** Java Script, Html5, Css3
* Back-end Database **:** MySql workbench 8.0 , PL/Sql
* WebServer **:** Apache Tomcat 9
* IDE : Eclipse

**WORK EXPERIENCE:**

* Worked as a Website Assistant in **Doordarshan Kendra Jaipur**  from sept 2020-to oct 2023.
* Internship in Digital Marketing from, **THE DIGITAL PATHSHALA**, Delhi completed 03 (Three) months From 15th April ’2023 to 15th July’2023
* Worked as a Software Trainee in **Think Quotient Software Private Limited** from June 2019 to Feb 2020.
* Six Month Edp incharge in **Yadav Measurements pvt.Ltd** . Jaipur Rajasthan (march 2018 to Aug 2018)

**PROJECT DETAILS:**

**Doordarshan Kendra jaipur**

**Role** : website Assistant

**Environment** : Social media Platforms

**Description**

My Responsibilities is handle the social media account like Twitter, Face-book, Instagram, Whatsup, YouTube

Use Proper caption, descriptions and Hastage to engage with maximum views

**Responsibilities:**

* Creating a captions, descriptions develop a reels and shorts video on doordarshan social platform.
* Use proper hastage.
* Bulid a backlines to promot social media platform.

**Think Quotient Software Private Limited**

**PROJECT charity foundation**

**Role** : Software Trainee

**Environment** : Java, Angular8, Mysql Database

**Project Description**

Charity Foundation is a web application implemented in Angular platform. Charity Foundation contain three organization these organization help to poor people and help to child education . User can donate the money to specific charity foundation

**Responsibilities:**

* Create a design page a page for applications and implement a crud operations like( create, Read, Udate,Delete)
* Developed the business logic implementation for the application.
* Use Reactive forms for Validation Page
* Connectivity with data binding service, pipe

**Educational Details :**

* Completed Post Graduation **M.C.A** ( Master Of Computer Applications.) with aggregate of 68.55% from Rajasthan Teachincal University (2013 Pass out).
* Completed Graduation **B.C.A (**Becholer Of Computer Applications**)** with average of 57.61% from University of Rajasthan (2009).

**Certification :**

* Global Certification In **Digital Marketing** 2023 | The Digital Pathshala
* Certified in **Google Ads Search** Certification
* Certified in **Google Analytics** Qualification
* Certified in **Google Display Ads** Certification

**EXTRA CURRICULAR ACTIVITIES :**

* Participated in PERK a management & Tech Fest at Deepshikha College of Technology & Education.
* Participated in one day workshop on “Emerging Career and Business opportunities in Food.
* Processing “ Participated and volunteered in several technical¬ & cultural events of college.

Places: Jaipur Ravi kumar Bairwa