KRISHAN KUMAR

Digital Marketing
Executive

Summary

I am a creative, collaborative and entrepreneurially minded problem solver and future marketer passionate about spearheading challenges identified in the field. Personal and past work experience has bolstered my ability to optimize and enhance content helping me develop a interest in digital marketing. I am eager to learn and grow with the marketing industry.

Contact Info

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Educational Background

B.A.(Hons) 2022
University of Delhi
Master's Certificate in Digital Marketing DIDM-Delhi Institute of Digital Marketing,

Pitampura
July 2022- January 2023

I specialize in the following:

Social Media Marketing & Management

Local SEO / Search Engine Optimization

Google My Business optimization

Logo Design on Canva

Contact No on Business Profile

Profile Maintenance

Google / Facebook Ads

Work Experience

1 Year Experience customer support in domino 'pizza (2020)

1.5 Year Experience in Digital marketing

Currently, I am working at Corporate Adworld Pvt. Ltd

My SEO Project-:

o   respectfullypetcremation.com

o   Sspsoftproindia.com

o   Corporatedigiadworld.com

o   Vkbpetcremation.com

o   Hbmrinfra.com

o   Chaunantaxiservice.com

o   Patrontourandtravel.com

o   ledlcdtvrepairandinstallation.in

o   skcarrental.com

o   Radhe Radhe Taxi Service

My Google ads project:-

SSP SoftPor Inida

skdrycleaners.in.net

DP Travels

Bhoomi Travels

amrutatourandtravels

Corporate DigiAdworld

Aravali Farms (Vriddhi Realtors)

Marketing Intern

✓ Master Mind Computer
Services Optimized and
created web content and
strategies for generating new
leads.
✓ Wrote and sent 2
email campaigns a
month withconstant
contact.
✓ Managed Social Media and
assisted with daily
Administration.
✓ Designed and
Planned allDigital
Content

Skills & Proficienciesg

Web Content Writing & Designing
(Canva)
Microsoft Excel, Word, Power Point
E-mail Marketing
Keyword Research
Content Planning and Design

Google Analytics
Google Ads/PPC & Facebook Ads

WordPress

Tools knowledge

1. Semrush
2. Moz Keyword Explorer
3. Ahref
4. SERanking
5. Google Keyword Planne
6. Screaming Frog