

# Rohan Kumar

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**Gender:** Male **Date of birth:** 23/08/2001 **Nationality:** Indian

## WORK EXPERIENCE

[ 05/05/2023 – Current ]

### UI/UX Designer

#### *Cotgin Analytics*

**City:** New Delhi

**Country:** India

- Conduct thorough research to understand user needs and preferences.
- Create wireframes to visualize the layout and structure of the interface.
- Develop interactive prototypes to test and refine user experiences.
- Design visually appealing interfaces of the websites, mobile apps, and software's that align with brand guidelines using Figma, Protopie, Illustrator, and Adobe Photoshop.
- Work closely with developers and other team members to implement designs.
- Evaluate the usability of interfaces and make data-driven design decisions.
- Pay attention to color schemes, iconography, typography, and overall aesthetics.
- Designed responsive landing pages, email templates, Ad campaigns, and social media posts.

[ 01/04/2022 – 05/04/2023 ]

### UI/UX Design Executive

#### *Reliquis Consulting*

**City:** New Delhi

**Country:** India

- Conduct comprehensive research to gain a deep understanding of user needs and preferences.
- Generate wireframes to visually represent the layout and structure of the interface.
- Create visually appealing website interfaces that adhere to brand guidelines using design tools such as Figma, Protopie, Illustrator, and Adobe Photoshop.
- Collaborate closely with developers and other team members to execute the implementation of designs.
- Assess the usability of interfaces and make design decisions based on data-driven insights.
- Created responsive landing pages, email templates, and social media posts.

[ 20/08/2021 – Current ]

### Freelancing

#### *Self Employed*

**City:** New Delhi

**Country:** India

- Conduct comprehensive research to gain a deep understanding of user needs and preferences.
- Generate wireframes to visually depict the layout and structure of the interface.
- Create interactive prototypes to assess and enhance user experiences through testing and refinement.
- Create visually appealing interfaces for websites, mobile apps, and software that adhere to brand guidelines, utilizing design tools such as Figma, Protopie, Illustrator, and Adobe Photoshop.
- Collaborate closely with developers and team members to execute the implementation of designs.

- Assess the usability of interfaces and make design decisions based on data-driven insights.
- Focus on color schemes, iconography, typography, and overall aesthetics.
- Created responsive landing pages, email templates, and social media posts.

[ 01/06/2021 – 31/07/2021 ]

## **PHP Developer (Internship)**

### ***Global Ad Media***

**City:** New Delhi

**Country:** India

- Conduct thorough research to understand user needs and preferences.
- Writing Code in one or more languages like HTML, CSS, JAVASCRIPT, PHP.
- Creating Frontend and Backend of Travel and Health Care Website
- Work closely with developers and other team members to implement designs.
- Evaluate the usability of interfaces and make data-driven design decisions.
- Pay attention to color schemes, iconography, typography, and overall aesthetics.

## **EDUCATION AND TRAINING**

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[ 04/04/2016 – 04/04/2017 ]

### **Class X**

#### ***Spring Days Model School***

**City:** New Delhi

**Country:** India

[ 04/04/2018 – 01/05/2019 ]

### **Class XII**

#### ***Spring Days Model School***

**City:** New Delhi

**Country:** India

[ 22/08/2019 – 15/03/2022 ]

### **Bachelor of Computer Application**

#### ***Guru Gobind Singh Indraprastha University***

**City:** New Delhi

**Country:** India