

ROSHAN JHA

DIGITAL MARKETER

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EDUCATION

MCA, 2022-24 (Pursuing)
DAV Ins. Management, Faridabad
(GPA: 7.2)

BCA, 2018-21
DAV Ins. Management, Faridabad
(GPA: 7.0)

Higher Education, 2018
BN Public School, Faridabad
(CGPA: 6.2)

RELEVANT SKILLS

Digital Marketing

Canva

Social Media Optimization

Content Creation

Keyword Researching

Backlink Building

Microsoft Office

SEO Audits

Team Player

CAREER OBJECTIVE

Digital Marketer with 1+ years of experience in online marketing, SEO, SMO and business strategy across healthcare, marketing agency, manufacturing industries and finance industries.

PROFESSIONAL EXPERIENCE

June 2022 to September 2023

Jr. SEO Executive

Agdova Technologies, Faridabad, Haryana

- Team collaboration to create strategy for marketing
- Conducted keyword research and built daily backlinks to optimize content
- Managed blog, Quora, and article submissions, and created daily website and social media content
- Analyzed web SEO competition and generated regular performance reports using Google Analytics
- Optimized website content for search engines and user engagement, and led keyword research and content optimization

SKILLS

- Competitors Analysis
- Identifies SEO Issues and Implements Solutions
- Content Development
- SEO Strategy
- Technical SEO
- Analytics
- SEO Tools
- Increase Organic Traffic
- Keeping Up with Trend
- Web Content Writing
- Website Monitoring

STRENGTH

- Strong work ethic
- Team player
- Adaptability
- Problem-solving skills
- Organizational skills

Declaration

I declare that all information provided in this resume is true and accurate to the best of my knowledge.