MANISH KISHOR

SEO Executive & WordPress Website Development

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Bokaro Jharkhand, 827012

EDUCATION

Bachelor of Computer Application

Indra Gandhi National Open University
2020-2023

Intermediate - 12th

Ranvijay Smarak Mahavidyalaya
2018-2020

SKILLS

- WordPress website development
- SEO (all metrics)
- Effective communication skills
- Programming languages: C, C++, Java
- Web technologies: HTML, CSS

LANGUAGE

English

Hindi

About Me

I am an SEO Executive who develops and implements effective search engine optimization strategies to improve website visibility and organic search rankings. I conduct keyword research, optimize website content, and analyze performance metrics to enhance online presence and drive targeted traffic to the site. I also collaborate with marketing teams to ensure SEO best practices are integrated into overall marketing efforts.

WORK EXPERIENCE

December 2022 - August 2024

SEO executive (1 Years 8 Months)

Web Digital It Services

- Develop and manage SEO campaigns to improve website rankings and drive organic traffic
- Conduct regular SEO performance reviews and present findings to clients on a quarterly basis
- Create and manage high-quality backlink strategies to enhance site authority and rankings

February 2020- December 2022

Typist

Digital Diagnostics Center

- Accurately transcribe medical reports and patient information into the system
- Conduct regular reviews of transcriptions to ensure accuracy and completeness
- Maintain a high level of confidentiality and manage patient records securely