

KESHAV CHAWLA

DIGITAL MARKETER



About Me

A passionate Digital marketer with great knowledge in search engine optimization[SEO] and in search Engine Marketing [SEM] activities seeking an exciting career in the field of Digital marketing

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EDUCATION

- 12 passout with CBSE [2023] Sukho Khalsa sr sec school.Tilak nagar Delhi
- Digital Marketing Certification Programme for Greenbox digital institute Subhash Nagar New Delhi
- 6 Months Seo Internship Experience For Reportsinsights Consulting Pvt Ltd .

SKILLS SUMMARY

- A clear understanding of digital marketing concepts and practics.
- Search engine optimization to increase the organ traffic.
- Social media optimized content (Facebook.twitter.Instagram and LinkedIn.
- Sound analytical and critical thinking skills.
- SEO optimized content writing.
- Sound analytical and critical thinking skills.
- Effective impersonal communication -skills.

LANGUAGE

- English
- Hindi

EXPERTISE

- Develop and execute off-page SEO thought link building.
- Research keyword trends.
- Update existing content to include more keywords in web page.blogs and articles
- Perform ongoing keywords discovery and optimization
- Collaborate with marketing and editorial terms to drive SEO in content creation .
- Google ads, Social media marketing.
- Track report and analyses website