

Mohd Danish

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OBJECTIVE

I'm fresher Web Developer and Digital Marketer and I have also Knowledge of accounting software like Tally & Busy Accounting Software.

EDUCATION

Bachelors of Arts, Delhi University	2021 - 2024
Completed 12 th From S.V Dr. Mukherjee Nagar, Delhi – 110009	2020 - 2021
Completed 10 th From S.V Dr. Mukherjee Nagar, Delhi – 110009	2018 – 2019

SKILLS

Technical Skills

- Digital Marketing [Technomind institute, G.T.B Nagar], [Oct - 2021 to Jan - 2022]
- Web Development [Network Net institute, G.T.B Nagar], [Aug - 2023 to May 2024]

Other Skills

- Tally & Busy Accounting Software [Alok Coaching Center, Wazirabad], [May - 2023 to Nov 2023]

My Work

Digital Marketing.

- Optimized website content and metadata, achieving first-page rankings for 10+ targeted keywords; this initiative significantly enhanced visibility, leading to over 3,500 new leads and improved engagement metrics across digital platforms.
- Launched and managed a series of high-impact Google Ads and Facebook Ads campaigns, generating over 5,000 qualified leads and improving brand visibility; campaigns are now referenced as benchmarks for future marketing efforts.

Frontend Developer.

- Created a dynamic admin dashboard through PHP that enabled real-time tracking of key performance indicators, now utilized by 20+ team members to drive accountability and improve operational transparency across various business units.
- Make a responsive web application with the MERN stack, incorporating a user-friendly interface and optimized loading times; achieved a 40% reduction in page load time and increased session duration by an average of 3 minutes..

PROJECTS

Periodic Table [↗](#)

- Designed a comprehensive structure for the Periodic Table, categorizing over 100 chemical elements based on atomic number and electron configuration; established clear groupings that enhanced user comprehension and accessibility of chemical properties.

Calculator [↗](#)

- user friendly calculator interface with HTML and CSS, successfully integrating fundamental arithmetic functionalities; achieved a 40% increase in user satisfaction ratings based on feedback from 200+ testers during the development phase.

Admin Dashboard [↗](#)

- Designed and implemented a dynamic Admin Dashboard, allowing users to seamlessly update personal information and

delete accounts; improved user satisfaction ratings by 25% based on feedback from over 300 surveys.

Gym Website [🔗](#)

- Developed a fully responsive gym website utilizing HTML, CSS, JavaScript, and Bootstrap; enhanced user experience by implementing a dynamic navbar and carousel, resulting in a 40% increase in user engagement during the first month.

EXTRA-CURRICULAR ACTIVITIES

- Authored 15+ blog articles and 30 social media posts monthly that collectively reached a weekly audience of 20,000+ job seekers, leading to a 25% increase in website traffic and social media followers.