



KHUSHI AGGARWAL

EDUCATION

- 2024 Guru Jambheshwar University
Masters in Mass Communication
- 2022 Tecnia Institute of Advanced
Studies-University
Bachelor in Journalism and Mass
Communication
- 2019 Ryan International School
XII -C.B.S.E
Percentage : 83.2
- 2017 Ryan International School
X - C.B.S.E
C.G.PA : 7.6

SKILLS

- **On-Page SEO:** Keyword Research, Meta Tag Optimization, URL Structuring, Internal Linking
- **Content Strategy:** Content Audits, Editorial Planning, User Intent Analysis, Competitor Analysis
- **Content Management Systems:** Experience with WordPress
- **SEO Tools:** SEMrush, Google Analytics, Google Search Console, Ahrefs

STRENGTHS

- Prefers quality over quantity- without compromising the deadlines
- Adaptable and Analytical
- Creative and Confident
- Practical and Patient

CONTACT

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CAREER OBJECTIVE

To work in work driven environment where my skills and knowledge can be utilized. It would enhance me professionally to produce quality work.

EXPERIENCE

FREELANCE SEO CONTENT WRITER

Pepper Content

- Create SEO-friendly content for various clients in non-technical niches like lifestyle, travel and health.
- Conduct thorough keyword research and implement SEO best practices to optimize content for search engines.

Thrillophilia

- Generate SEO-optimized content for Thrillophilia's travel platform.

INTERNSHIPS

SOCIAL MEDIA MARKETING

Little Hand Foundation

- Part of video making and video editing team for the campaign "Eat Away Hunger"
- Handled social media handle.
- Worked closely with the team.

SOCIAL MEDIA MARKETING

RV Techindia pvt ltd.

- Handled social media handle.
- Help in lifting up followers on social media sites..

CONTENT WRITER

CollegeTips.in

- Part of Youtube tutorial video making team.
- Created script.