

**RAVIN KUMAR**

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Address: - Sector 62A, Noida, Uttar Pradesh

## CAREER OBJECTIVES

Results-driven Senior Digital Marketing Executive with over 6 years of experience in developing and executing successful digital marketing strategies. Seeking to leverage my expertise in SEO, SEM, social media, and analytics to drive growth and ROI for CloudFirst Technology. Adept at leading cross-functional teams and staying updated with industry trends to maximize online presence and revenue.

## EDUCATION

| College / University                    | Degree                  | Passing Year | Percentage |
|---|-------------------------|--------------|------------|
| MAHARISHI DAYANAND UNIVERSITY           | B.TECH                  | May-2015     | 65%        |
| C.P.P.COLLEGE,HISAR, BOURHAR, MADHUBANI | 10+2, BSEB              | June-2011    | 63.4%      |
| DIN DYAL HIGH ,SCHOOL,UMGAON            | 10 <sup>th</sup> , BSEB | March-2009   | 57.5%      |

## SUMMARY OF SKILLS

Experienced **Senior Digital Marketing Executive** with 6 Years of Expertise in **SEO, SMO, Performance Marketing, Graphic Design and Google Ads.**

**Sound Knowledge:** SEO, SMO, Event Marketing, Market Research, Keywords Research, ChatGPT, Content Create and Management, Email Marketing, Website Analysis, Link Building, Analytics and Reporting, Technical SEO, Google Ads, Social Media Ads, Social Media Management, HTML, CSS

**Extensive Knowledge:** On Page Optimization, Off Page Optimization, Backlink Creation, Competitor Analysis, Content Marketing, Social Media Optimization, Internal Marketing, Adobe Photoshop, Adobe Illustrator, Canva, Magazine Design, Banners Design, Google Search Console, Google Analytics, Video Promotion, Branding, HTML, CSS,

## WORK EXPERIENCE

**Senior Digital Marketing Executive**  
CloudFirst Technology Pvt. Ltd – **Noida**  
Oct 2023 – Nov 2024 (1 Year)

**Senior Digital Marketing Executive**  
AnovIP Pvt. Ltd – **New Delhi**  
Sep 2019 – Jul 2023 (4 Years)

**Digital Marketing Executive**  
AVVN Technology Pvt. Ltd – **Gurgaon**  
Jul 2018 – Aug 2019 (1 Year)

## Digital Marketing Executive (Internship)

Advology Solution Pvt. Ltd – Gurgaon

Jan 2018 – Jun 2018 (6 Months)

### PROJECTS DETAILS

- **CloudFirst Technology Pvt. Ltd**  
[www.cloudfirst.in](http://www.cloudfirst.in)  
[www.gonnacloudtech.co](http://www.gonnacloudtech.co)  
[www.gonnasolutions.com](http://www.gonnasolutions.com)
- **AnovIP Pvt. Ltd**  
[www.anovip.com](http://www.anovip.com)  
[www.theipgorilla.com](http://www.theipgorilla.com)  
[www.theconferencegorilla.com](http://www.theconferencegorilla.com)  
[www.pitchscientific.com](http://www.pitchscientific.com) (Government Project)  
[www.barcodeip.com](http://www.barcodeip.com) (Government Project)  
[www.ideationip.com](http://www.ideationip.com)
- **AVVN Technology Pvt. Ltd**  
[www.avvntechnologies.com](http://www.avvntechnologies.com)  
[www.rajmith.com](http://www.rajmith.com)  
[www.governmentwomenhostel.in](http://www.governmentwomenhostel.in) (Government Project)
- **Advology Solution Pvt. Ltd**  
[www.advologysolution.com](http://www.advologysolution.com)  
[www.unibiztec.com](http://www.unibiztec.com)

### PERSONAL PROFILE

- Flexible towards the environment, good grasping, efficient observation and effective communication skills.
- Good Leadership Quality.
- Internet surfing.
- Strong determination to complete the task taken-up even in challenging situations.

### HOBBIES

- Playing Cricket , Swimming, Badminton
- Watching movies and Reading Book

### LANGUAGES KNOWN

- Hindi
- English

### PERSONAL DETAIL

Name                                      Ravin Kumar  
Date of Birth                              05-May-1993  
Permanent Address                      Vill - Durgapatti, P.S - Harlakhi, Distt. - Madhubani (Bihar) - 847240

### DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

**DATE** : 04/01/2025

**PLACE:** NOIDA